

FRESCA FOGLIA



Più forza a scaffale
Più rispetto per la natura

More engaging on the shelf. More respect for nature.



RINNOVATA VISIBILITÀ DEL LOGO

Riposizionamento del logo
Fresca Foglia al centro e
in grandi dimensioni per
una maggiore visibilità a
scaffale



RENEWED LOGO VISIBILITY
Repositioning the Fresca Foglia logo at the centre and
in a larger size for greater shelf visibility

PACKAGING ATTENTO ALL'AMBIENTE

Fresca Foglia si impegna verso
l'ambiente grazie al suo packaging
realizzato con materiali
ecosostenibili



CARTA CERTIFICATA FSC™

PLASTICA
70% RICICLATA



CARTONE
70% RICICLATO



ENVIRONMENTALLY CONSCIOUS PACKAGING
Fresca Foglia is committed to the environment with its
packaging made of FSC™-certified paper and 70% recycled
plastic, transported in 70% recycled cardboard packaging

CLASSIC

Per chi ama guidare immerso nelle profumazioni più amate di sempre.

For those who enjoy driving surrounded by the most loved scents ever.



TRIS

Il formato super convenienza!

A super convenient packaging!



INSTINCT

Le fragranze per esprimere se stessi e le proprie passioni.

Fragrances that let you express yourself and your passions.



	CODICE / CODE	DESCRIZIONE / DESCRIPTION	PZ CRT / PCS CRT	CODICE EAN / EAN CODE
CLASSIC	16301	Pino / Pine Tree	24	8002565016306
	1631	Vaniglia / Vanilla	24	8002565016313
	16331	Lime	24	8002565016337
	1634	Aria Fresca / Fresh Air	24	8002565016344
	1635	Frutti di Bosco / Berries	24	8002565016351
	1802	Lavanda / Lavender	24	8002565018027
	1804	Tropical	24	8002565018041
	1902	Ocean	24	8002565019024
	1470	New Car	24	8002565014708
	14061	Mix Classic + Instinct	48	8002565014791
TRIS	16391	Tris Pino / Pine Tree	24	8002565016399
	1640	Tris Vaniglia / Vanilla	24	8002565016405
	1641	Tris Aria Fresca / Fresh Air	24	8002565016412
	1808	Tris Pour Homme	24	8002565018089
	19041	Tris Pino Tree + Vanilla + Berries	24	8002565019048
	1478	Tris Ocean + Lavender + Tropical	24	8002565014784
	14831	Tris Mix	48	8002565014838
	INSTINCT	1473	Instinct Fresh Mint	24
1474		Instinct Sweet Coconut	24	8002565014746
1636		Instinct Pour Femme	24	8002565016368
1637		Instinct Pour Homme	24	8002565016375



	CODICE CODE	DESCRIZIONE DESCRIPTION	CONTENUTO CONTENT	PEZZI PCS	CODICE EAN EAN CODE
EXPO DA BANCO COUNTER DISPLAY	1586	Fresca Foglia Classic + Instinct	• 16301 Pino/Pine Tree (6 pcs) • 1631 Vaniglia/Vanilla (6 pcs), • 16331 Lime (6 pcs) • 1634 Aria Fresca/Fresh Air (6 pcs), • 1635 Frutti di Bosco/Berries (6 pcs) • 1636 Pour Femme (6 pcs) • 1637 Pour Homme (6 pcs) • 1902 Ocean (6 pcs)	48	8002565015866
	6324	Fresca Foglia Tris	• 1478 Mix: Ocean, Lavanda/Lavender, Tropical (24 pcs) • 16391 Pino/Pine Tree (48 pcs) • 1640 Vaniglia/Vanilla (48 pcs) • 1641 Aria Fresca /Fresh Air (24 pcs) • 1808 Pour Homme (24 pcs) • 19041 Mix: Pino/Pine Tree, Vaniglia/Vanilla, Frutti di Bosco/Berries (24 pcs)	192	8002565063249
EXPO DA TERRA FLOOR DISPLAY	6323	Fresca Foglia Classic + Instinct	• 1470 New Car (24 pcs) , • 16301 Pino/Pine Tree (24 pcs) • 1631 Vaniglia/Vanilla (24 pcs) • 16331 Lime (24 pcs) • 1634 Aria Fresca /Fresh Air (24 pcs) • 1635 Frutti di Bosco/Berries (24 pcs) • 1636 Pour Femme (24 pcs), • 1637 Pour Homme (24 pcs) • 1802 Lavanda/Lavender (24 pcs) • 1804 Tropical (24 pcs) • 1902 Ocean (48 pcs)	288	8002565063232
	6330	Fresca Foglia Classic + Instinct	• 1470 New Car (4 pcs) • 16031 Pino/Pine Tree (4 pcs) • 1631 Vaniglia/Vanilla (8 pcs) • 16331 Lime (4 pcs) • 1634 Aria Fresca /Fresh Air (4 pcs) • 1635 Frutti di Bosco/Berries (4 pcs) • 1636 Pour Femme (4 pcs) • 1637 Pour Homme (4 pcs) • 1802 Lavanda/Lavender (4 pcs) • 1804 Tropical (4 pcs) • 1902 Ocean (4 pcs)	24X2	8002565063287



Scopri il nostro impegno per l'ambiente